

EDUCATION

Madison Area Technical College Associates Degree in Graphic Design December 2006

University Wisconsin Ext. Marinette Liberal Arts Major September 2003 - May 2004

PROGRAMS

office

CONTACT



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Denver, CO // USA



WORK EXPERIENCE

VF Corporation / Jansport_ Denver, CO

August 2022 - Present

Senior Digital Graphic Designer

Focused on monthly production of eye-catching digital design assets to support Jansport's various ecommerce, social media, & marketing campaigns for a Gen-Z based audience. Developed & design motion graphics such as gifs and short videos for email & web. Social media content creation & editing. Design of tangible goods such as apparel graphics, hang tags, & packaging.

Geek Fuel LLC Denver, CO

December 2016 - August 2022 (August 2022 - Present / Freelance) Senior Graphic Artist

Senior designer who oversaw the development and creative direction for a variety of monthly box subscription clients. Responsibilities include client brand development, comrehensive technical drawings for 3D products, packaging construction & design, screen printing, Illustration & color correction. Clients include: MARVEL, FOX, AMC, Gamestop, ThinkGeek, Brave Wilderness, Geek Fuel, Vsauce, Kinder Beauty Box.

Ink Monstr Denver, CO

July 2015 - November 2016

Senior Graphic Artist

Senior designer in charge of managing & executing custom projects for interior / exterior applications. Responsibilities include communicating, meeting, & project managing clients to create stunning designs. Projects include logo development, layout design, vehicle wraps, interior/exterior wall murals, packaging design, & other creative solutions for a wide variety of high-end clientele.

Primal Wear, Inc. __ Denver, CO

June 2014 - July 2015

Mid-Level Graphic Designer

Design custom apparel for cycling enthusiasts & racing teams utilizing dye sublimation printing. I worked with our sales team in order to create & develop unique cycling garments based on a clients vision & needs. Job requirements include researching current fashion & color trends, creating initial sketch concepts, revisions based on client feedback, color correction, press checks, & final approval.

Ouray Sportswear __ Englewood, CO

March 2012 - June 2014

Lead Creative Artist

Responsible for design/production of retail garments for a client base across the USA and Canada. Managed full design process, printing & embroidery techniques, & printing methods. Worked closely with clients on creating screenprint & embroidery artwork based off their company needs & varying demographics.

Postnet_ Denver, CO

January 2010 - March 2012

Lead Creative Artist

Daily work included development & design of print-ready files & troubleshooting projects with very tight deadlines. Met with clients developing initial concepts to final product. Responsible for creating & marketing monthly promotional products, including: bulk mail, indoor/outdoor signage, e-mail campaigns, & social media.

Aramark / Doyon Limited __ Denali National Park, AK

May 2007 - March 2010

Manager/Promoter

Oversaw & ran an employee bar & eatery; while creating weekly promotional materials for upcoming events. Commissioned to develop/design a variety of monthly products; examples: t-shirts, stickers, posters logos, hearing impaired visual guide.