



joshua m. kitt
graphic artist

EDUCATION

Madison Area Technical College
Associates Degree in Graphic Design
December 2006

University Wisconsin Ext. Marinette
Liberal Arts Major
September 2003 - May 2004

PROGRAMS

(mac & pc)

photoshop

illustrator

indesign

after effects

figma

office

CONTACT



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Arvada, CO // USA



@mondayjosh

DESIGN EXPERIENCE

Cardsmiths__ Arvada, CO

Senior Graphic Designer | August 2025 - Present

Developed creative concepts and visual assets for collectible trading card products and related brand experiences. Collaborated with creative and production teams to develop card artwork, packaging, promotional materials, and digital content while maintaining strong visual consistency across product lines. Responsibilities included illustration, layout design, typography, photo editing, print production, and preparing final artwork for manufacturing.

VF Corporation / JanSport__ Denver, CO

Senior Digital Graphic Designer | August 2022 - August 2025

Create digital and motion design assets supporting JanSport's e-commerce, social media, and marketing campaigns targeting Gen Z. Develop GIFs, short-form video, and social content for email and web, while also designing physical brand assets including apparel graphics, hang tags, and packaging.

Geek Fuel LLC__ Denver, CO

Senior Graphic Artist | December 2016 - August 2022

Freelance Designer | August 2022 - Present

Led creative development and design direction for monthly subscription box programs across a range of entertainment and lifestyle brands. Responsibilities included brand development, product illustration and technical drawings, packaging design and construction, screen printing, and color correction.

Clients included: **Marvel, FOX, AMC, GameStop, ThinkGeek, Brave Wilderness, Geek Fuel, Vsauce,** and **Kinder Beauty Box.**

Ink Monstr__ Denver, CO

Senior Graphic Artist | July 2015 - November 2016

Managed and executed custom graphic design projects for interior and exterior applications, collaborating directly with clients from concept through completion. Developed logos, layouts, vehicle wraps, wall murals, packaging, and other creative solutions for high-end clients.

Primal Wear, Inc.__ Denver, CO

Mid-Level Graphic Designer | June 2014 - July 2015

Designed custom cycling apparel for individual clients and racing teams using dye-sublimation printing. Collaborated with the sales team to develop original garment concepts tailored to client needs, from initial sketches through final production. Responsibilities included trend research, concept development, client revisions, color correction, press checks, and final approval.

Ouray Sportswear__ Englewood, CO

Lead Creative Artist | March 2012 - June 2014

Led the design and production of retail apparel for clients across the U.S. and Canada. Managed the creative process from concept through production, developing screen-print and embroidery artwork tailored to client needs, brand identities, and target demographics. Collaborated closely with clients to deliver production-ready designs across a range of printing and embellishment techniques.

PostNet__ Denver, CO

Lead Creative Artis | January 2010 - March 2012

Developed and prepared print-ready artwork while managing projects under tight deadlines. Collaborated directly with clients from initial concept through final production, troubleshooting technical challenges along the way. Created and marketed monthly promotional campaigns across print and digital channels, including direct mail, indoor/outdoor signage, email campaigns, and social media.