JOSHUA M. KITT

SENIOR GRAPHIC DESIGNER | BRAND • DIGITAL • ILLUSTRATION • PACKAGING • PRINT

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PROFILE

Senior graphic designer with 15+ years of experience creating compelling visual work across consumer products, e-commerce, entertainment, apparel, and print. Brings a versatile combination of brand development, illustration, packaging, motion graphics, and production-ready design. Experienced in translating creative concepts into cohesive assets for digital campaigns, physical products, and cross-functional teams.

CORE EXPERTISE

Brand identity & visual storytelling • Digital & social campaigns • Packaging & product graphics • Illustration & typography • Motion graphics • Print production & prepress • E-commerce creative • Client collaboration

PROFESSIONAL EXPERIENCE

Cardsmiths — Arvada, CO | Senior Graphic Designer • Aug 2025–Present

- Develop visual concepts and artwork for collectible trading cards, packaging, promotional materials, and digital brand experiences.
- Partner with creative and production teams to maintain cohesive design across product lines; prepare detailed, manufacturing-ready files.
- Execute illustration, typography, layout, photo editing, and print-production work from concept through final delivery.

VF Corporation / JanSport — Denver, CO | Senior Digital Graphic Designer • Aug 2022–Aug 2025

- Developed original creative concepts and led campaign design for JanSport e-commerce, email, web, and social channels, from initial direction through final execution.
- Directed creative decisions to maintain brand consistency across digital and physical touchpoints; designed motion graphics, GIFs, short-form video, apparel graphics, hang tags, and packaging.

Geek Fuel LLC — Denver, CO | Senior Graphic Artist; Freelance Designer • Dec 2016–Aug 2024

- Led design direction for monthly subscription-box programs, developing branded products, packaging, illustrations, and technical drawings.
- Delivered creative for entertainment and lifestyle clients including Marvel, FOX, AMC, GameStop, ThinkGeek, Brave Wilderness, Vsauce, and Kinder Beauty Box.
- Handled packaging construction, screen-print design, and color correction for production.

Ink Monstr — Denver, CO | Senior Graphic Artist • Jul 2015–Nov 2016

- Managed client-facing design projects from concept to execution, including identity work, vehicle wraps, wall murals, signage, and packaging.

Primal Wear, Inc. — Denver, CO | Mid-Level Graphic Designer • Jun 2014–Jul 2015

- Designed custom cycling apparel for clients and racing teams; coordinated concepts, revisions, color correction, press checks, and production approvals.

Ouray Sportswear — Englewood, CO | Lead Creative Artist • Mar 2012–Jun 2014

- Led retail apparel graphics for U.S. and Canadian clients, producing screen-print and embroidery designs from brief to production.

TOOLS

Adobe Creative Suite • Adobe Photoshop • Illustrator • InDesign • After Effects • Figma • Microsoft Office (Mac & PC)

EDUCATION

Madison Area Technical College — Associate Degree, Graphic Design | Dec 2006t